

STYLE WEEKLY

CATHCART STREET



the new DALHOUSIE street

HIP YOUNG RETAILERS ARE RETURNING THE BYWARD MARKET'S FORGOTTEN STREET INTO THE PLACE TO SHOP



ST. PATRICK STREET

MEET THE OWNERS: Bridget Bernal, left, and Christina Balkman of Workshop Studio & Boutique



BY FATEMA SAYANI

Christina Balkman and Bridget Bernal each have double-digit business credit scores, indicating their co-founders are successful entrepreneurs. Located on the corner of St. Patrick and Cathcart streets in the Byward Market, the Workshop Studio & Boutique is the latest addition to the street's new wave of retail.

The Workshop Studio & Boutique is a clothing and accessories boutique. The space was formerly a post office, which is being leased as a retail space. The building is a historic structure, which is being leased as a retail space.

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MANY OTHER BUSINESSES ON THIS STREET ARE RUN BY WOMEN AND THEY ARE SO HELPFUL.

"The essential element, which attracted Ottaviano as far back as Colonel By's time, is the street's unique character, atmosphere, energy, culture and products," says Jacqueline Holman, founder of boutique shop Ottaviano. She says she moved to Ottawa from Toronto in 2008 and fell in love with the street's energy.

"If you're trying to build a business, it's hard to draw people down Dalhousie Street," says May McCullough, the founder of boutique shop Ottaviano. She says she moved to Ottawa from Toronto in 2008 and fell in love with the street's energy.

"They do more than rely on their own energy," says Ottaviano. She says she moved to Ottawa from Toronto in 2008 and fell in love with the street's energy.

On the EDGE

the new dalhousie st.

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